

Together, we can  
**build the beloved community**  
through **transformative**  
**partnerships.**

Your gifts will set the **cornerstone**  
of **welcome** for our neighbors  
who are struggling to find a  
**place to call**  
**HOME.**



**Caldwell Presbyterian Church** | 1609 East Fifth Street | Charlotte, NC 28204  
704.334.0825 | caldwellpresby.org



Sharing the Promise of  
**HOME**

a campaign for affordable housing at Caldwell Presbyterian Church

*Seek the **welfare** of the city  
where I have sent you . . . and  
pray to the Lord on its behalf,  
for **in its welfare you will**  
**find your welfare.***

~ Jeremiah 29:4-5, 7

# Charlotte has a housing crisis.

We are pushing low and moderate income neighbors out of the city.

- There is a deficit of 35,000+ affordable units in Charlotte.
- Rent has increased 35% in last 5 years.
- Minimum wage earners would need to work 103 hours/week just to afford a market rate apartment.
- Neighbors earning less than 50% of Area Median Income have little to no housing available within their budget.



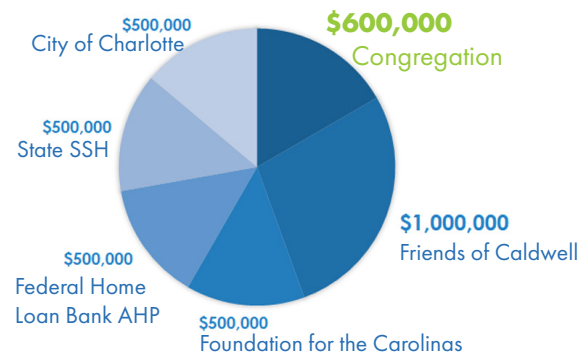
## Caldwell can help.

- 12,000 square foot building ready to be transformed
- Strong partnerships across the city
- Welcoming community committed to justice
- Experience with sheltering and social justice initiatives

## Caldwell must invest alongside our community.

Total Projected Need: \$3.6 Million

One possible funding model, pending final partnerships, & campaign results:



**Sharing the Promise of Home** seeks to raise \$600,000 over three years.

- \$500,000 toward housing at Caldwell.
- \$100,000 toward future capital repairs for overall campus.



## A place of healing and hope

- supported by established nonprofits who are experts in their fields
- developed by The Housing Partnership, leaders in affordable housing for our community

## A place of welcome

- approximately 20 units for neighbors receiving services from partnering nonprofits
- opportunities for shared space use
- easy access to public transportation
- within reach of the city's vibrant urban core



A place to call **HOME**