



Dear Member/Friend of Caldwell,

This is an exciting time in the life of our church. Our ministries are thriving and growing. We'll soon welcome a new associate pastor who will bring new gifts and abilities to our shared life of faith. We're dreaming big and we're embracing the unique role we play in our city more deeply than ever.

For all of these reasons, each of us is called to be a *steward* of what God is doing through Caldwell Presbyterian Church. This is the time of year when each of us is asked to examine our faith, count our blessings and make a promise to God about how we will help advance God's kingdom on earth through our financial contributions to Caldwell in the coming year.

As we raise the church budget for 2018, we are taking time in October to consider deeply what Christ said, as quoted in the gospels of Luke and Matthew. Speaking to his followers, Christ said:

"For where your treasure is, there will your heart be also."

Christ asks each of us to consider:

- *What is enough in the way of your money and material possessions?*
- *What are the desires of your heart and how can they be fulfilled at Caldwell?*
- *Is your financial support in the same place where the desires of your heart play out?*

Please set aside time to:

- *Pray over those questions.*
- *Read the enclosed materials that explain how your tithe is used.*
- *Make your 2018 pledge to Caldwell.*

We will be honest – the scope of the "desires of our hearts" calls for a 15% increase in our budget for 2018. We hope you can consider an increase of that proportion as a response to God's work in your life and God's saving grace of all of us in Christ Jesus.

Once you have made your decision, including all in your household as appropriate, you can:

- *make your pledge online at www.CaldwellPresby.org on the right side of the homepage, or*
- *complete and return the enclosed pledge card in the enclosed envelope, or*
- *bring your completed pledge card(s) to worship on Commitment Sunday, Oct. 29.*

Thank you for all you do for Caldwell and for helping us live more fully into God's desires for us in 2018.

Sincerely,

Elizabeth Ireland

Bob Atkinson

Helen Hull

Marilyn Marks

Kitty McDonough

Thomas Reisinger

Greg Shell

CALDWELL PRESBYTERIAN CHURCH

For Where Your Treasure Is



There Will Your Heart Be Also.

- Matthew 6:21

2017-2018 STEWARDSHIP CAMPAIGN

Dear Partner in Christ,

“Stewardship.”

For some, “Stewardship” is a clunky, old word that echoes of old-fashioned churches and Christendom as it once was. “Hardly Caldwell,” one might say.

But who better to act as stewards – nurturers – of the continually “new thing” that God is doing here at the corner of Park and 5th? We have been given a remarkable congregation with an equally remarkable set of ministry opportunities and aspirations, as reflected in our Mission Statement. Stewardship (caretaking) of Caldwell involves every one of us as one more way we say unflinchingly to God, “Thank you. Yes, I am in!” This booklet details how your pledge is used – to fund our inward and outward facing ministries, care for our buildings and grounds (which offer space for groups from across the city to gather and serve), and compensate our lean, tireless, and talented staff. Through it all we bear witness to God’s love and justice.

The 2018 pledge campaign is critical as we all are being asked to step up to increase the budget. We will soon welcome a new, highly qualified and experienced full-time Associate Pastor to help increase Caldwell’s impact on its families and in the community. This leap of faith asks each of us to examine closely our giving.

This booklet is our annual report on how your offering is used. Please take time to review each page as you will see highlights of some of the ministries in each of our major areas of focus. You can return your pledge for 2018 right away in the enclosed envelope or bring it to worship on Sunday, Oct. 29, Commitment Sunday. You can also pledge online at www.caldwellpresby.org/stewardship2017_18. Every pledge counts.

Your 2017 Stewardship Committee:

Elizabeth Ireland, Campaign Chair

Bob Atkinson

Kitty McDonough

Helen Hull

Thomas Reisinger

Marilyn Marks

Greg Shell





“For where your treasure is, there will your heart be also.”

Matthew 6:21

No part of the human body is mentioned more in scripture than the **heart**. Over and over again, scripture says, *“Take heart! Be encouraged. Do not fear.”* Our heart points us to what is most important in our lives and how we care for it.

Christ’s words above invite each of us to consider how we order and balance our lives as his disciples. What else in your life does for your heart what you find – and help extend to others – in the ministries, relationships and courageous community at Caldwell?

Great things are coming to Caldwell in 2018 – expanded ministries, a new member of the pastoral team and unmerited grace in the form of a benefactor’s generosity for strategic long-term impacts.

Where is your heart? Each of us pledges and gives according to our ability, but with a constant striving to do more for God.

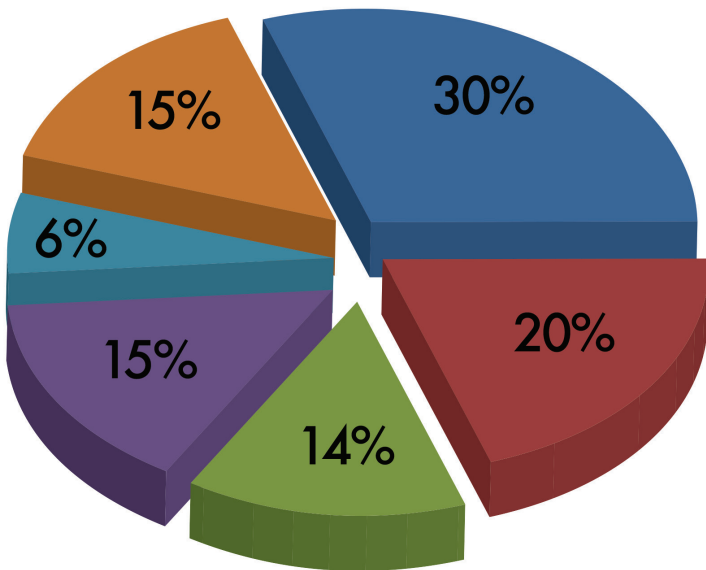
- Can you pledge a tithe (the Biblical guidance to give 10% of your income) or take a bold step toward a tithe?
- Can you increase your pledge by 15% to move toward a tithe?
- Can you give \$15 more each week? Or \$15 more each month?
- Can you increase your pledge by 25 cents per day in 2018 (a \$91.25 increase for the year)?



Caldwell's Financial Budget In Summary

To show how your pledge is used in God's service, these pages break down Caldwell's 2017 budget of \$470,972 into six areas of spending shown in the chart below. The budget includes our actual "hard" expenses, which range from necessary campus upkeep to Mission and Justice grants to expenses related to Christian Formation, Congregational Care, Congregational Life and other ministries. It also includes our "soft" expenses (personnel costs) for our ministry staff according to how they use their time across the six areas explained in this booklet.

This chart gives you a sense of how we balance the multiple aspects of life in ministry together, our outward-facing ministries, and our care, nurture and education of each other. (AIMS is Administration, Innovation, and Ministry Support.)



AIMS

Mission & Justice

Christian Formation

Worship

Congregational Life and Care

Buildings and Grounds





(L To R) Photo 1 Top: Anne Hunter Eidson, Music Director, Dr. John Cleghorn, Pastor. Bottom: Abong Fankam, Gwen Pearson and Sally Herlong, Business & Operations Manager. Photo 2: Kelly and Henry Trexler, Youth Ministers.

**Adaptive, diverse, creative, pastoral, inspirational,
talented, loving, well prepared, hard working.**

These are just some of the adjectives that describe our staff. The funds needed to attract, sustain and equip such a small but widely capable team are included in this booklet under a heading we call "AIMS," Administration, Innovation and Ministry Support.

Behind the scenes of all of our ministries are our office functions, financial bookkeeping, campus management, strategic leadership and planning, member directory and records-keeping, weekly communications and so on. But those are the basics. This fall's Spiritual Gifts Survey is just the latest example of our team's constant effort to support the congregation's spiritual growth with new and ground-breaking ideas.

Hundreds of people from across the city, many of whom are not members or attendees of Caldwell, use parts of the campus every month. We want God's space to be used for God's work, but it takes time, effort and money to be so generous.

And Caldwell itself is growing in membership and scope. Our new Associate Pastor will bring many new talents, perspectives and skills to serve our diverse congregation - and to help our congregation serve. Our youth ministry, under the leadership of Henry Trexler and Kelly Zellars, just welcomed 10 new members. Business and Operations Manager Sally Herlong, Music Director Anne Hunter Eidson, Interim Worship Leaders Abong Fankam and Gwen Pearson and Head of Staff Rev. Dr. John Cleghorn work long hours on behalf of the church.

Mission & Justice



Below are just a few of the ways your pledge makes a difference in the lives of others in our community:

The Pride parade. The Dr. Martin Luther King Jr. parade. The Aids Walk. Crisis Assistance Ministry. McCreesh Place. Habitat for Humanity. The Touchpoint ministry in support of the transgender population. Meck Min interfaith work. The vegetable garden. Buddy Mentor. The public witness of our pastors taking strong public stands for justice where it matters. Citywide public justice forums.

Since the Caldwell resurrection in 2006, we have increased our Mission and Justice budget 10-fold, but there is still more to do. While we are blessed to be in conversation with a generous benefactor, the outcomes of those conversations are yet to be known and will not be used to support our existing ministries. Those are our responsibility.





Prayers and praise. Anthems and gospel songs that bring smiles and tears. Thought-provoking sermons that call us to deepen our relationship to God in service in the world.

Little children joyously shouting “May the Lord be with you here!” Our unharnessed passing of the peace, otherwise known as “happy hour.” Joys and concerns that lift up the hurting and remind us of our blessings.

Holy communion. The peace of a child in Pastor John’s arms about to be baptized.

Red poinsettias in Advent. Easter lilies declaring the Resurrection.

This and more is worship at Caldwell, the time when we center ourselves in God’s Word and are renewed for another week. It is the most important hour of the week.

Your pledge helps pay these expenses and provide for the many hours each week the pastoral staff prepares for worship.

Congregational Life & Care



We cannot adequately or sustainably support those beyond our campus unless we are spiritually nourished, cared for in need and sustained by meaningful relationships. So, at Caldwell, the arms of the body of Christ stretch inward and across the congregation just as deeply as they extend outward to others.

Congregational Care and Congregational Life take many forms: Summer Nights at Caldwell. Pastors' visits with communion for our members not able to attend worship. Hospital and follow-up visits. Pastoral counseling. Care packages for Caldwell college students.

Support for members facing financial crises and emergencies. The Shepherds initiative to engage and deepen relationships with our members. Newcomers ministries. Summer picnics and Sunday potlucks.

These and other aspects of our life with one another require the leadership, presence, planning and coordination of our staff and our lay leaders. Caldwell's identity as a congregation that intersects diverse lives and experiences across race, class, sexual orientation, gender identity, neighborhood, religious background and more calls for a pastoral staff that is able to minister through an unusual range of life's challenges and chapters.

Your generous pledge means that Caldwell is caring in all the right places and ways.





The picture above says so much about Christian Formation at Caldwell. For the first time, in 2017, a multi-generational mission team traveled to Heiffer International's farm in Arkansas, where it worked to raise food and learn about the world's hunger.

That's Caldwell's version of "Christian education" – hands on, working to learn and practice the gospel, at once, across our diversity. But there's also the Adult Christian Education Class (ACE), a tight-knit traditional Sunday school group, Pints and Paths for seekers and explorers, and special classes, such as the class on "seeing our whiteness" taught last fall by Dr. Lori Thomas.

We begin early, with Godly Play as soon as kids are out of the nursery, then comes Godly Explorers with Angela Everitt and team. Next comes middle school and high school youth, offering Sunday school and youth groups as well as the annual summer mission trip. A keystone to supporting our growing youth ministry is the ability to fund a part-time youth minister position, which has been so ably and lovingly filled by Henry Trexler and Kelly Zellars.

Your contribution sustains these classes and small groups in ways that mean our faith and spirituality are always growing.

Buildings & Grounds



From worship to committee meetings and classes, from weekly Contra dances in Belk Hall to sacred space in 24/7 to regular community gatherings in The Third Place, our buildings and grounds are in use 7 days a week.

Not surprisingly, our historic campus requires maintenance and repair.

Caldwell has always embraced the philosophy that we want our ample campus to be used rather than locked up except on Sundays. What's more, we have made great progress in the decade since Caldwell's resurrection in catching up on maintenance that was deferred for years by the prior congregation. Our campus partners pay their share toward utilities and maintenance, but we do not profit from their presence.

So, every week there are costs to heat or cool up to 20,000 square feet at various times, change light bulbs, clean, fix toilets, patch plaster, care for the grounds and more.

But we all know our campus is worth it. They don't make buildings like ours any more.

While the potential gift from a benefactor might provide some help, our mission cannot be maintained unless the congregation is the steward of existing buildings.



How to Calculate Your First Fruits to God



Annual Income	3%	4%	5%	6%	7%	8%	9%	10%
\$10,000	\$25	\$33	\$42	\$50	\$58	\$67	\$75	\$83
\$20,000	\$50	\$67	\$83	\$100	\$117	\$133	\$150	\$167
\$30,000	\$75	\$100	\$125	\$150	\$175	\$200	\$225	\$250
\$40,000	\$100	\$133	\$167	\$200	\$233	\$267	\$300	\$333
\$50,000	\$125	\$167	\$208	\$250	\$292	\$333	\$375	\$417
\$60,000	\$150	\$200	\$250	\$300	\$350	\$400	\$450	\$500
\$70,000	\$175	\$233	\$292	\$350	\$408	\$467	\$525	\$583
\$80,000	\$200	\$267	\$333	\$400	\$467	\$533	\$600	\$667
\$90,000	\$225	\$300	\$375	\$450	\$525	\$600	\$675	\$750
\$100,000	\$250	\$333	\$417	\$500	\$583	\$667	\$750	\$833
\$150,000	\$375	\$500	\$625	\$750	\$875	\$1,000	\$1,125	\$1,250
\$200,000	\$500	\$667	\$833	\$1,000	\$1,167	\$1,333	\$1,500	\$1,667

The percentages represent MONTHLY contributions.





CALDWELL
PRESBYTERIAN CHURCH
GOD INVITES. WE WELCOME. ALL.